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# SCI Annual Hunters' Convention

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## Exhibitor Booth Assignment/ Selection Rules & Regulations

Configuration and assignment of exhibit space is at the sole and exclusive discretion of SCI. SCI reserves the right to withhold a portion of the exhibit hall from the exhibitor booth selection process, which such space may be assigned at the sole and exclusive discretion of SCI.

Booth exhibit space is offered to returning exhibitors for selection based on such exhibitor's total accumulated Priority Points. If two or more returning exhibitors have the same number of Priority Points, the donation will be the deciding factor.

New exhibitors will be assigned space in accordance with the following prioritization:

- a) The type of product or service offered: preferential consideration will be given to those exhibitors whose product(s) or service(s) are most closely aligned with the needs and interests of SCI's membership/convention attendees.
- b) The type, value and percentage of donation offered in conjunction with the exhibitor contract.
- c) The date of deposit.

All exhibitors with Priority Points will be "ranked" following each year's annual Convention based upon SCI's Priority Point Policy.

SCI may, at its sole discretion, limit the size of the booths and the maximum number of booths allocated to exhibitors on a convention-by-convention basis. No exhibitor is entitled to the same or an expanded booth size in any future convention. SCI may, in its sole discretion, may implement a 'Booth Cap' whereby no exhibitor will be allowed to expand its booth size or number allocation beyond the maximum number of booths allocated in any previous convention year.

Allocated space of more than one booth to one exhibitor must be adjacent, adjoining or contiguous on the show floor. Booth space for one exhibitor in separate locations on the show floor is not permitted without express written consent from SCI Show Management.