



# SCI Annual Hunters' Convention

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## Exhibitor Rules & Regulations

### World Headquarters

4800 W. Gates Pass Road  
Tucson, Arizona 85745-9490  
520 620 9313  
Fax 520 618 3528

All exhibitors at the Convention are required to comply with all policies, rules and regulations promulgated by SCI governing the Convention. SCI produces the Convention and may also be referred to herein as "Show Management." The following rules are specific to exhibitors.

**CONTRACT:** A copy of the signed Exhibitor Contract and all accompanying forms and payment must be returned to SCI no later than **September 1, 2010** or their otherwise noted deadline.

**LIABILITY INSURANCE:** Each exhibitor and each approved additional booth occupant is required to carry liability insurance (premises only) throughout the duration of the Convention. Coverage is to include eight days (three (3) days before, four (4) days of and one (1) day after the Convention). If exhibitor does not have liability insurance, exhibitor may purchase it through Lechner & Stauffer, a SCI-approved insurance broker. The cost of the insurance is currently \$148. Exhibitors from outside the United States and Canada must purchase insurance through SCI using the required form is titled "Exhibitor Insurance Application." **The certificate of liability insurance or the application must be submitted to SCI no later than November 1, 2010.**

**ADMISSION:** The signer, known as the owner, responsible party or primary point of contact, of the Exhibitor Contract shall be the official representative of the exhibitor and shall have the sole authority to act on behalf of the exhibitor in all matters relating to the Convention. The responsible party of the exhibitor must be a full national or international SCI member in good standing before SCI will agree to an Exhibitor Contract with an exhibitor. Two full exhibitor badges are included with each booth under contract. Any other person working in the booth must be registered as an additional booth occupant. Additional booth occupant badges may be purchased onsite for **\$300**. Sales activity of any kind is prohibited outside the confines of the exhibit space. Badges must be worn at all times and are not transferable.

**SET- UP and TEAR DOWN:** All exhibitors must conform to the Guidelines for Display Rules, which are defined in attached booth examples. Exhibitors will not be allowed to tear down until after the show closing 5:00 p.m. on Saturday, January 29, 2011. **For safety reasons children under the age of 16 years are NOT permitted on the show floor during set-up and tear down hours.**

**BOOTH SPACE:** **Any space not occupied by 6:00 pm on Tuesday, January 19, 2010 may be resold or re-assigned by Show Management without obligation on the part of Show Management to make any refund whatsoever.** There will be no set-up on Wednesday, January 26, 2011 or subsequent show days, unless specific conditions exist and only through express permission of Show Management. All displays must be in place and display material, cartons and refuse removed from the aisles by 2:00 p.m. Tuesday, January 25, 2011 to facilitate the placement of aisle carpet. Show management must be notified of specific conditions prior to 6:00 p.m. on Tuesday, January 25, 2011.

**OPERATIONS and CONDUCT:** Show Management reserves the right to regulate and/or restrict exhibits to a reasonable noise level and to suitable methods of operation and display of materials. If for any reason an exhibit and/or its contents are deemed objectionable and/or unethical by Show Management, the exhibit shall be subject to removal at the exhibitor's expense, and Show Management shall not be liable for refund of exhibit space rental fees, except at its sole discretion. This includes persons, things, conduct, videos, printed matter, signs, or

any item of poor character, which in the sole judgment of Show Management is detrimental to the show. Exhibitors are not allowed to obstruct the view or adversely affect the displays of other exhibitors.

**ADVERTISING:** The exhibitor shall not distribute or permit to be distributed, any advertising matter, literature, souvenir items or promotional materials, in or about the exhibit areas, except within the exhibitor's own reserved space.

**TAXIDERMY:** Only contracted exhibitors are authorized to display their pieces on the show floor. Any requests to display must be submitted to SCI, in writing, by September 1, 2010, for consideration of space. Only pieces authorized by Show Management will be allowed for display on the show floor. Any unauthorized pieces will be removed by Show Management.

**COMPLIANCE WITH LAWS:** The exhibitor agrees to comply with, and be bound by, all laws of the United States and the State of Nevada, all ordinances of the City of Reno and wherever applicable, all rules and regulations of the **Reno Police Department and Fire Department** and those policies and criteria, which have been established by the Reno Sparks Convention Center and SCI for the exhibit areas designated. **The exhibitor must conform to all fire codes of the City of Reno.**

**FOOD & BEVERAGE SERVICE:** Well Bread Restaurant Services Group has the exclusive food and beverage distribution rights with the Reno Sparks Convention Center. No vendor, other than Well Bread, shall have the authority to sell food and/or beverage in the RSCC. **Exposition sponsoring organizations and/or their exhibitors may distribute sample food and/or beverage products only upon written authorization from Well Bread.** (See "Authorization Request" listed under "Additional Services" tab.)

**LOSS & THEFT:** Show Management shall not be held responsible for the loss of any material by any cause and urge the exhibitor to exercise normal precautions to discourage loss due to theft or any other cause. No responsibility is assumed by Show Management for goods delivered to the "Exhibit Areas" or for materials left in the "Exhibit Areas" at any time. Exhibitors are encouraged to insure exhibit property against loss or theft and/or contract for private security through Event Services Inc. Information about private security is contained in this Service Manual.

**EXHIBITOR APPOINTED CONTRACTOR:** If the exhibitor plans to use a contractor other than Show Management's OFFICIAL show decorator, Freeman, for installation or dismantle of the booth display, exhibitor must complete the "Third Party Authorization" form listed under the "Freeman" tab. Exhibitors must return this completed form to Freeman at least thirty (30) days prior to the show.

**DAMAGES:** The exhibitor is responsible for all damage to any property caused by the act or omissions of exhibitor, additional booth occupants and/or their respective employees, officers, directors, members, agents, representatives, contractors, licensees, invitees or guests.

**INDEMNITY:** The exhibitor is responsible for any and all claims and liability for any injury or death, or damage to property occurring in or upon any portion of the Reno-Sparks Convention Center leased or used by the exhibitor which are caused by the acts or omissions of the exhibitor, additional booth occupants and/or their respective employees, officers, directors, members, agents, representatives, contractors, licensees, invitees or guests. The exhibitor shall defend, indemnify and hold harmless SCI, its officers, directors, employees, agents and representatives, from, and against, any and all claims, demands, actions, causes of actions, penalties, judgment and liability of every kind and description (including court costs and reasonable attorneys' fees) for injury or death of persons, or damage or any loss of property, which is caused by, arises from or grows out of the exhibitor's use or occupancy of the premises or from any breach by the exhibitor of any condition of the contract or from any act or omission of the exhibitor, additional booth occupants and/or their respective employees, officers, directors, members, agents, representatives, contractors, licensees, invitees or guests.

**VIOLATIONS:** The exhibitor shall be bound by the Convention policies, rules and regulations and by such additional rules and regulations which may be established by the Reno-Sparks Convention Center. Show Manage-

ment shall have the power to enforce all Convention rules and regulations, and its decision on these matters not covered here shall be subject to the final judgment and decision of Show Management. Any violation by the exhibitor of any of the policies, rules and regulations shall subject the exhibitor to cancellation of the Exhibitor Contract to occupy exhibit space and to forfeiture of any moneys paid on account. Upon due notice of such cancellation, Show Management shall have the right to take possession of the exhibitor's space, remove all persons and properties and hold the exhibitor accountable for all risks and expenses incurred in such removal.