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SCI Annual Hunters' Convention

Priority Points Policy

“Priority Points” is an incentive program established and administered by SCI. SCI uses Priority Points as the primary criteria in the booth selection process for future SCI conventions/events. Priority Points are controlled exclusively by SCI, and not by any company or individual participating in the program. SCI reserves the right to change, alter or discontinue the Priority Points program at any time without notice. As used in this policy, “company” means and includes any company, corporation, partnership, sole proprietorship or other entity of any type or nature whatsoever.

Priority Points are granted to contracted convention exhibitors by SCI as outlined below in recognition for support received by SCI. Priority Points and the benefits associated with them are not products, rights or entitlements that can be bought, sold or transferred. Priority Points cannot be used in any way by any company or person other than the exhibitor to whom those Priority Points were granted, except with the express written consent of SCI, which consent may be withheld in SCI's sole and exclusive discretion. Priority Points cannot be transferred, or in any way made available for use by or application to, any other company or person that may request exhibit space or otherwise, including a company formed or owned, in whole or in part, by the exhibitor to whom the Priority Points were granted.

Priority Points granted to separate companies cannot be combined or transferred when those companies merge, consolidate, are acquired or enter into any other type of combination or joint conduct of their businesses, whether formal, informal or by operation of law.

If two or more companies merge or consolidate or otherwise combine to make a joint display and/or occupy one booth at the Convention:

- The Priority Points of those companies do not and will not merge or combine and shall never be treated as having merged or combined, and SCI will recognize as the contracted exhibitor the company with the most Priority Points, and no Priority Points attributable to any other company involved in the merger, consolidation or other combination will be combined with the Priority Points of the contracted exhibitor or will be considered in any other way.
- The other companies involved will not be contracted exhibitors, but one (and only one) of them may be an additional booth occupant and as such must adhere to all policies, convention rules and other requirements relating or applicable to additional booth occupants.
- The other companies involved will not be granted any Priority Points on their own accounts or under their own names during the effective period of any merger, consolidation or other combination, nor shall any of them be granted any Priority Points during or for the period any such merger, consolidation or other combination is in effect, even if such merger, consolidation or other combination subsequently is terminated, fails or otherwise ceases to be in effect.

- The other companies involved will retain the Priority Points they were previously granted under their own company names for the same grace period as a ranked exhibitor is allowed to retain its Priority Points, i.e. until it does not participate as an exhibitor for two consecutive conventions. The failure of any such other company involved to be an exhibitor at or to make sufficient donations to two consecutive events will forfeit all accumulated Priority Points of that company.

- Each contracted exhibitor will be fully accountable and responsible, both ethically and financially, for all companies, personnel and badge holders conducting business in or from its contracted booth space and/or under its exhibitor contract.

Priority Points are granted as follows:

- One Priority Point for every convention booth leased from and after 1987.

- One Priority Point for every \$1,000 of net revenue realized by SCI's general fund from auction of a donated item or service.

- One Priority Point for every \$1,000 cash donation (including auction revenue realized in excess of the value stated by the donor and approved by SCI of an item or service sold at SCI auction).

- One Priority Point for every \$1,000 in value of Special Donations and Raffle Program Donations with value calculated by applying the average percentage (currently 65%) to the value stated by the donor and approved by SCI of a donated item or service sold at Convention.

- One anniversary Priority Point for each consecutive year of attendance realized at the completion of every fifth consecutive Convention attendance as a continuing exhibitor/donor (5 points maximum for every 5 year period).

To retain Priority Points, an exhibitor must be a member of SCI and renew his or her membership on an annual basis.

Any exhibitor that does not participate in two consecutive conventions by either making a sufficient donation or leasing convention booth space, and that fails to maintain SCI membership for two consecutive conventions, automatically forfeits all of its accumulated Priority Points.

The grant of Priority Points does not establish or assure any right to participate in any SCI function. Failure to comply with SCI convention or event guidelines, policies or show rules, or other SCI policies, procedures, ethics, regulations or payment policies is a basis for forfeiture of any or all Priority Points, at the discretion of the SCI.